

**SCOTTSDALE PRIDE COMMITTEE
ONE CIVIC CENTER
7447 E. INDIAN SCHOOL
THIRD FLOOR CONFERENCE ROOM
SCOTTSDALE, AZ
SEPTEMBER 2, 2004**

DRAFT MINUTES

PRESENT: Chandra Bonfiglio, Chair
Ryan Freeburg
Richard Gayle
Lisa Haskell
Ronald Robbins
Don Scott
Zachary Stahmer
Richard Taylor
Pamela Wheeler

ABSENT: Cristina Lenko, Vice Chair
Sonnie Stevens
Jim Britt
Cathy Zebarth

STAFF: Decima Sever
Rob Millar
Shannon Wallace

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:35 p.m.

APPROVAL OF THE MINUTES

August 5, 2004 meeting

Ms. Sever stated that there was one change made to the minutes that were sent out, on the last page, under the GAIN event volunteers Ms. Lenko's name was left off.

A Motion was made by Mr. Scott to approve the August 5, 2004 meeting minutes as amended. The Motion was seconded by Ms. Wheeler and passed unanimously.

PRIDE COMMITTEE LOGO

Ms. Sever stated the Committee has had discussions regarding changing the Scottsdale Pride logo. At the last meeting, the committee decided to keep the original logo and change the tag line and pictures to make it more exciting.

Ms. Sever introduced Shannon Wallace from the CAPA department who has worked with the graphic designers who came up with two samples to show the Commission.

Ms. Wallace presented the two choices and requested the Committee make a decision tonight to allow them to kick off the new logo at the Treasures 'n Trash event. She noted that they could make either of the logos any color.

The Committee made a decision regarding which logo to use but with the word Scottsdale being made larger so that it is more dominant.

SUBCOMMITTEE REPORTS

Treasures 'n Trash

Mr. Millar presented the winning picture from the coloring contest. The winner will be recognized that the September 21st City Council meeting and all of the pictures will be displayed at the Civic Center Library.

Ms. Wallace presented information on the marketing efforts for the Treasures 'n Trash event.

Mr. Millar reported the check in locations have been confirmed. There will be a minimum of two digital cameras available for use at the event. Ms. Sever noted last year there was a cell phone contact list to allow the stations to call each other.

Mr. Scott reported that they are in the process of soliciting prizes to give the people who find gold rocks. He further reported the goal is 50 gift certificates and they already have approximately 20.

Mr. Millar inquired if they want to put the City of Scottsdale logo on the back of the hats. The consensus was not to.

Business Recognition

Ms. Sever passed a copy of the Scottsdale Pride Downtown Business Enhancement Award application form. She explained we couldn't move forward with this process until we have approval from the Downtown Director and Ed Gawf.

Pride Park Clean-up

Ms. Sever reported at the last retreat the Committee targeted November for the Pride Park Clean up. She further reported there is a Montessori School that has adopted the park and has been taking care of it. She stated she would check with the school to determine if an afternoon clean up or Saturday morning clean up would work best.

Mr. Millar reported that the park does not look bad. He further reported that the park is not well utilized. He stated it would be nice if there was a tree over the bench. Ms. Sever stated she would visit the park and take pictures to determine if a clean up is needed. She further stated that she felt the Committee has some obligation to the park since it has our name on it.

Mr. Freeburg volunteered to assist with the clean up of the park.

Community Gardens

Ms. Haskell noted it was determined they would do one community garden project a year in April.

Mr. Freeburg inquired if there has been any contact with the people at the McDowell Village. Ms. Haskell replied that she has discussed the possibility with someone over at the Senior Center and he was not interested because of liability issues. Ms. Sever stated she would follow up on that suggestion.

2005 PARADA DEL SOL

Ms. Sever inquired if the Committee was interested in participating the 2005 Parada Del Sol Parade on February 5th. She reported last year there were mixed feelings regarding participating because the entry fee is close to \$1,000 and there were concerns they were not getting the most bang for the buck with regard to getting their name out in the community. Last year the Committee decided as an alternative they would work the crowds to promote a clean event. They walked around, talked to people, and handed out trash bags. She noted the crowd was very receptive.

The consensus of the group was it would be better to work the crowd and educate people.

STAFF UPDATES

Ms. Sever stated as a reminder the GAIN event is on September 8, 6:30 p.m. Orange vests will be worn over the Treasures 'n Trash T-shirts.

BOARD MEMBER UPDATES

Mr. Taylor inquired if all of the Committee meeting could be held at the Corporation Yard. Ms. Sever stated the schedule is set for the rest of the year and cannot be changed. She explained that because of security issues in the future all meetings would be held at this location.

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:30 p.m.